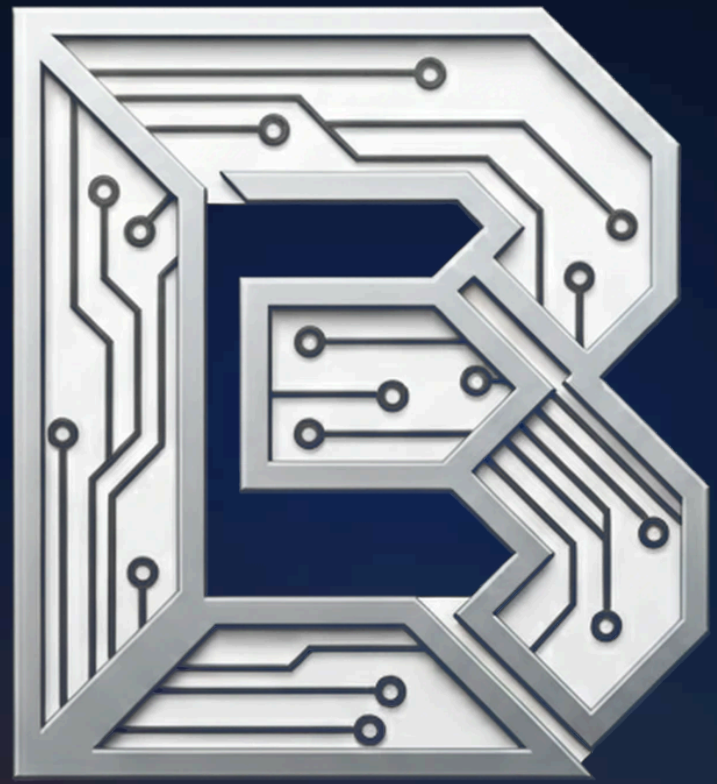
BuildFy

One Infrastructure.
Multiple Possibilities.

AI Infrastructure & Business Solutions

Strategic Partnerships & Investor Introduction



November 2026

buildfy.ai

THE PROBLEM

AI Is Everywhere. Connected Execution Is Not.

Knowledge lives in people, inboxes and old files

Every tool keeps its own customer record

Follow-ups depend on someone remembering

Messages wait without a clear owner

Each new project starts from zero

AI pilots never reach daily operations

THE GAP

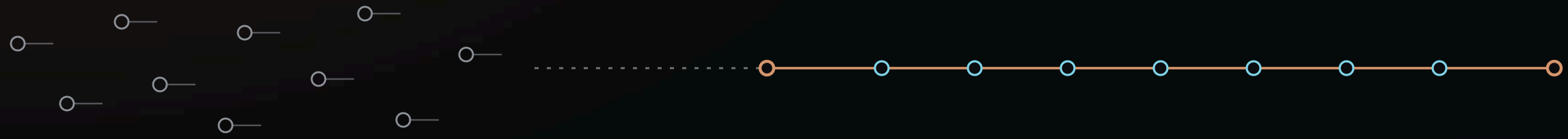
Daily operations

What experiments rarely reach:

- Shared knowledge
- Clear ownership
- Reliable follow-through
- Governed automation
- Measured outcomes

THE OPPORTUNITY

From Fragmented Operations to Connected Intelligence



Integrated

Knowledge, tools and people work from the same context, instead of retyping it from one step to the next.

Reusable

Capabilities built once serve many workflows, so each new use starts further ahead.

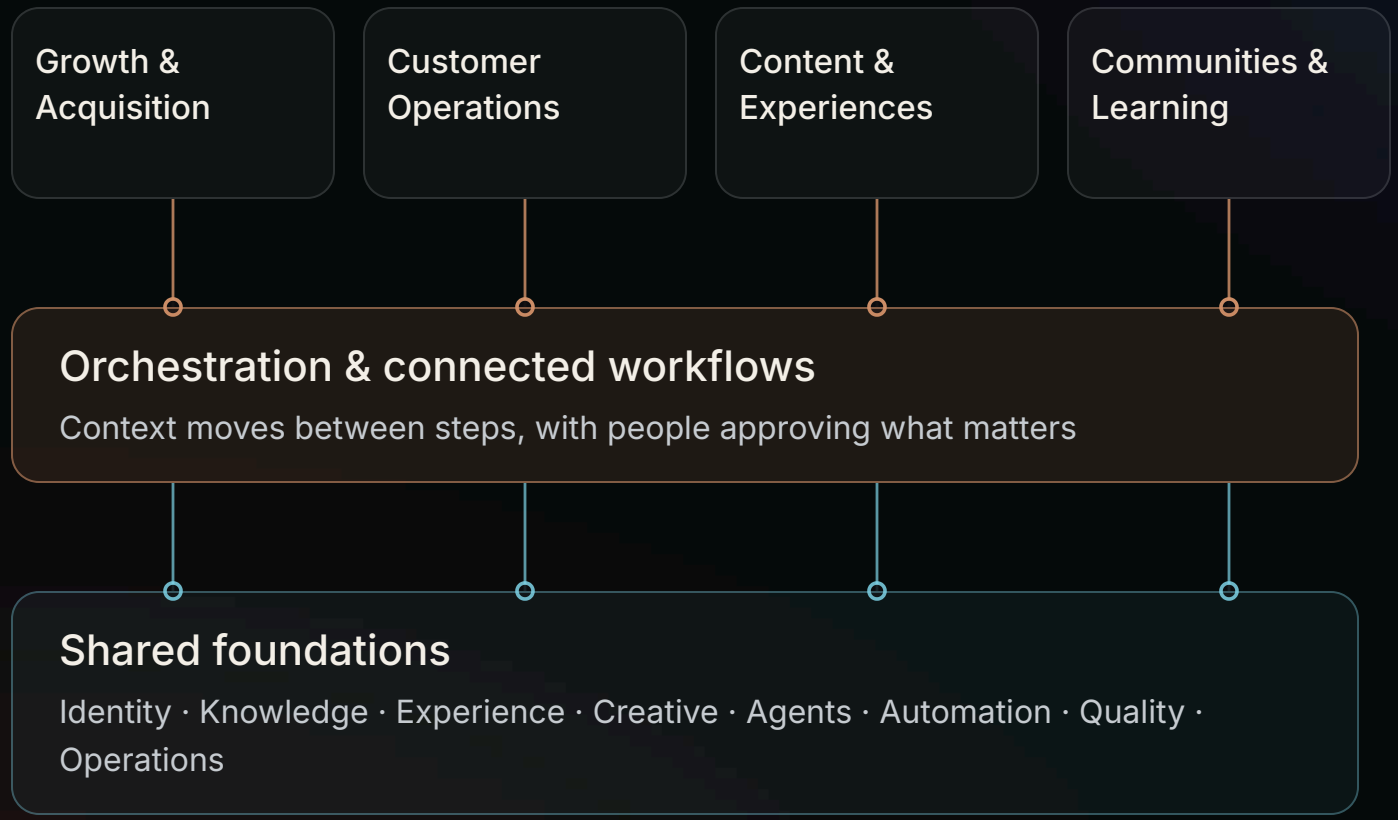
Governed

Permissions, human approval and evidence travel with the work, so organizations stay in control.

No market-size figure is presented here: sizing follows commercial validation.

THE BUILDFY SOLUTION

One Platform. Shared Intelligence. Multiple Solutions.



Reuse

What is solved once should not need rebuilding for the next product.

Orchestration

Agents and tools act under explicit permissions and review.

Connected workflows

Information keeps its source and flows between steps.

THE TECHNOLOGY FOUNDATION

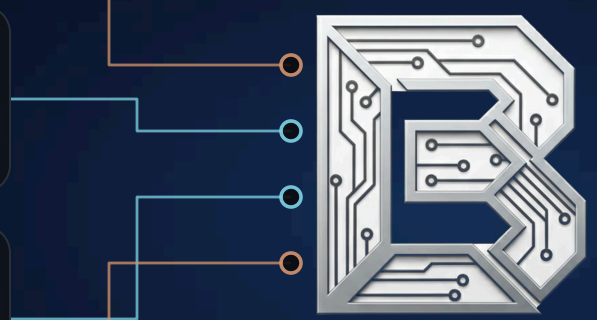
Built Once. Reused Across Solutions.

Identity
Reusable foundation

Knowledge
Working prototype

Experience
Working prototype

Creative
Working prototype · used internally



Eight documented foundations,
designed to be shared across solutions

Agent Orchestration
Internal implementation

Automation
Working implementation

Testing & Quality
Used as a release gate

Deployment & Operations
Working implementation

THE PRODUCT ECOSYSTEM

Ten Products, Grouped by Business Outcome

GROWTH & ACQUISITION

BuildFy Growth

Turns a business's public presence into a prioritized plan.

Working prototype

LeadFy

Finds and qualifies opportunities, with the reasoning shown.

Working prototype

Viralize

Interactive funnels that capture qualified, consented leads.

In development · Release review pending

CUSTOMER OPERATIONS

ClearCall

An AI attendant that answers and routes calls and messages.

Working prototype

HubFy

One customer history, task list and billing view.

Working prototype · In internal use

CONTENT & EXPERIENCES

DellFine

Editorial profiles and digital magazine editions.

Working prototype · Web

BookFy

Write, design and prepare a book by text or voice.

Working prototype

BuildFy Events

The digital companion to a physical event.

Production · Delivered for a live event

COMMUNITIES & LEARNING

SpiriFy

Devotional media: journeys, films, series and podcasts.

Working prototype · Web experience · mobile in development

LearnFy

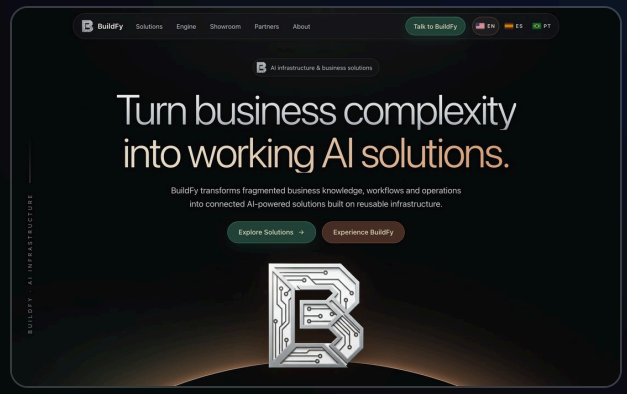
Turns a knowledge base into guided lessons and review.

Working prototype

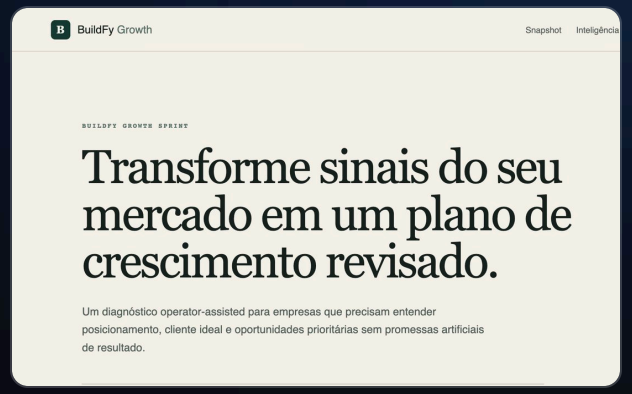
PROOF OF EXECUTION

From Architecture to Working Experiences

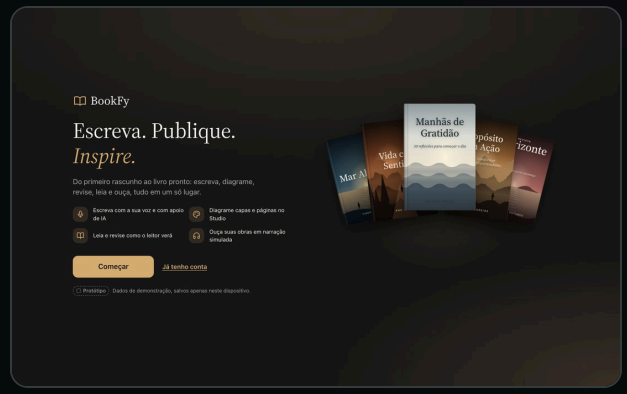
- **Production delivery**
  buildfy.ai in English, Spanish and Portuguese. BuildFy Events, delivered for a live business event.
- **Private testing**
  BookFy and LearnFy iOS builds in founder-only internal TestFlight. Not on the App Store.
- **Working prototype**
  BuildFy Growth public demo, BookFy preview, DellFine and SpiriFy on the web.
- **Local technical validation**
  LeadFy: a controlled end-to-end test run. ClearCall: assessed for pilot readiness; no pilot authorized yet.
- **Planned capability**
  First commercial pilots. Technology for mission-driven organizations.



buildfy.ai Production



BuildFy Growth Working prototype



BookFy Working prototype



Showroom Demo · fictional businesses

Engineering evidence, not customer traction. No user, customer or revenue figures are claimed.

GO-TO-MARKET STRATEGY

From Technology to Traction

Proposed initial focus · not yet commercially validated

BUSINESS OPPORTUNITIES

BuildFy Growth + LeadFy

Read a business's presence, then find and qualify real opportunities.

Working prototypes

LEAD CAPTURE & CONVERSION

Viralize

Turn visitors into qualified, consented leads through interactive funnels.

In development · release review pending

CUSTOMER COMMUNICATION

ClearCall

Answer, route and follow up on every call and message.

Working prototype

Pilot

A bounded scope on one operational problem

Validate

Real customers, against an agreed baseline

Measure

Outcomes reported as they are

Repeat

Potential recurring revenue, if the value holds

Pricing and recurring revenue are hypotheses to test, not established results. Viralize enters pilots only after its release review closes.

BUSINESS MODEL

Designed for Repeatable Value

Proposed directions · not yet validated

Software subscriptions

Recurring access to solutions built on the shared foundations.

Scoped implementations

A defined workflow delivered for one organization, against a baseline agreed up front.

Recurring managed services

Operating and improving a workflow on a customer's behalf.

Strategic licensing & partnerships

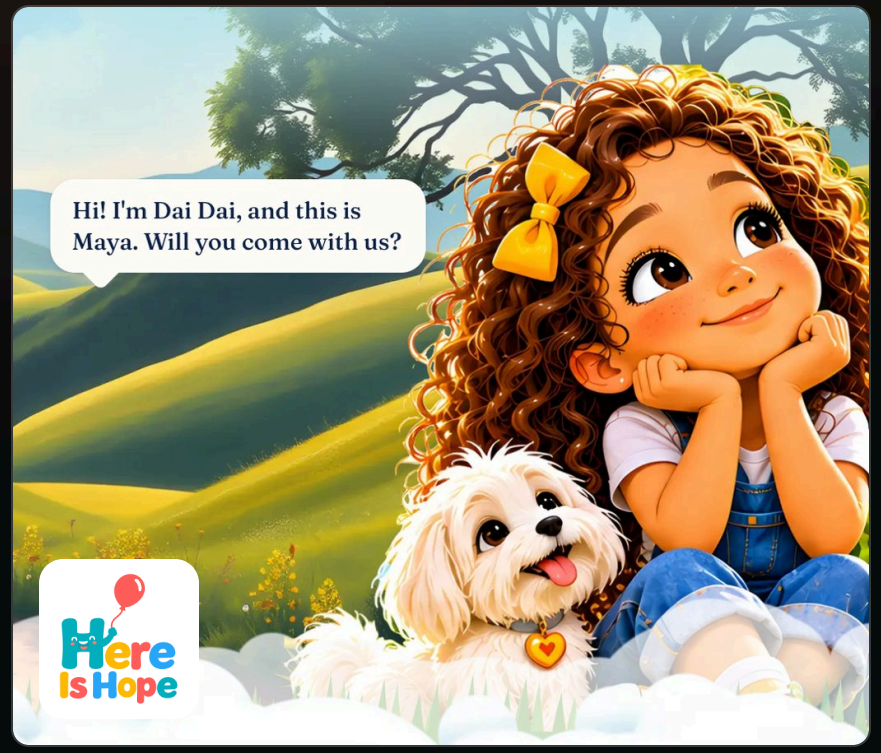
Foundations licensed or co-developed where a partner brings domain or distribution.

The aim: shared foundations should let each engagement build on the last instead of starting over.

No ARR, CAC, LTV, margin or forecast figures are presented. None has been validated.

TECHNOLOGY WITH PURPOSE

Business Innovation. Human Impact.



From the institutional website, hereishope.life

Here Is Hope is a philanthropic initiative co-founded by Roberto Andrade and Diane Andrade, for children in situations of vulnerability and their families. BuildFy has contributed technology solutions and the initiative's institutional website.

WHERE TECHNOLOGY COULD HELP MISSION-DRIVEN ORGANIZATIONS

- Donor relationships
- Program operations
- Communications
- Impact measurement

Kept separate from BuildFy's commercial operations. Donations are not BuildFy revenue or investor returns. Programs are planned, and none is in operation. The legal entity and fundraising rules are still being confirmed. This is not a solicitation of funds or a promise of any tax benefit.



Building the Next Generation of AI-Powered Solutions

Roberto Andrade

Founder, BuildFy · AI Systems Architect · Technology Entrepreneur

25 years in technology, since 2001. Computer Engineer and AI specialist. Full time on BuildFy since June 2025, building its AI agents and shared infrastructure himself.

CAREER HISTORY

United Airlines
Cyber Security Engineer

Citibank
VP, Cyber Security Engineer

Deloitte & Touche
Advisory Specialist Master

The vision: scale a modular technology platform through commercial validation, distribution and partnerships.

BuildFy and BuildFy Group are brands of CableTech Innovations LLC. Employers are named as career history only; none endorses, sponsors or partners with BuildFy.

AN INVITATION

Let’s Explore What We Can Build Together

We welcome conversations with:

- Experienced advisors
- Strategic technology partners
- Distribution and channel partners
- Potential investors
- Impact innovation collaborators



Schedule a conversation

roberto.andrade@buildfy.ai

buildfy.ai

Or request a meeting on the website

For introductory purposes only. Not an offer to sell, or a solicitation to buy, any security. Statements about plans and direction are intentions, not guarantees.