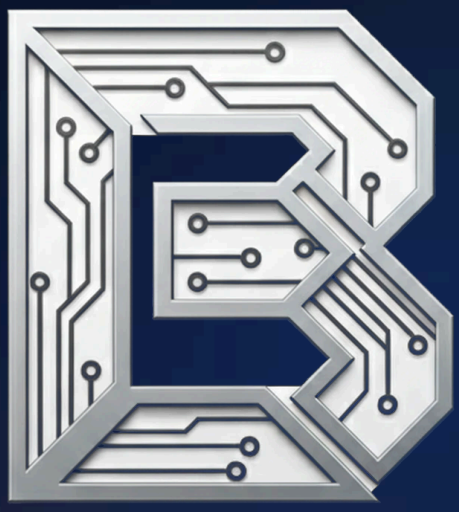


BuildFy

One Infrastructure. Multiple Possibilities.

AI Infrastructure & Business Solutions

WHAT BUILDFY IS

BuildFy develops reusable AI infrastructure and business solutions. Shared capabilities for identity, knowledge, orchestration, creative execution, automation, quality and operations are designed to support many applications, so products need not rebuild the same foundations.

THE PROBLEM IT ADDRESSES

AI tools are everywhere. Connected execution is not. Fragmented tools and disconnected workflows make it hard to turn AI experiments into useful business systems.

PLATFORM & TECHNOLOGY

From Fragmented Operations to Connected Intelligence

Eight documented foundations are designed to be shared across BuildFy's solutions, so each new application can start further ahead. Their status varies, and is shown here.

- **Identity** — Reusable foundation
  New products start with sign-in and roles solved.
- **Knowledge** — Working prototype
  Answers keep their source and can be checked.
- **Experience** — Working prototype
  Interfaces come from proven parts.
- **Creative** — Working prototype · used internally
  Media production becomes a repeatable pipeline.
- **Agent Orchestration** — Internal implementation
  Work is delegated under explicit permissions.
- **Automation** — Working implementation
  Recurring work runs and reports what it did.
- **Testing & Quality** — Used as a release gate
  Releases are accepted on measured evidence.
- **Deployment & Operations** — Working implementation
  Build and run with health checks and rollback.

SOLUTIONS & COMMERCIAL DIRECTION

Built Once. Reused Across Solutions.

GROWTH & ACQUISITION

BuildFy Growth	Working prototype
LeadFy	Working prototype
Viralize	In development · release review pending

CUSTOMER OPERATIONS

ClearCall	Working prototype
HubFy	Working prototype · in internal use

CONTENT & EXPERIENCES

DellFine	Working prototype · web
BookFy	Working prototype
BuildFy Events	Production · delivered for a live event

COMMUNITIES & LEARNING

SpiriFy	Working prototype · web; mobile in development
LearnFy	Working prototype

From technology to traction

The current phase, BuildFy Genesis III, aims to turn technical execution into commercial validation. Traction still has to be earned in pilots.

Proposed first focus: Growth + LeadFy for opportunities, Viralize for lead capture once its release review closes, ClearCall for customer follow-up.

Proposed model, not yet validated: subscriptions, scoped implementations, managed services, licensing and partnerships.

LEADERSHIP, IMPACT & INVITATION

Technology That Builds Businesses and Expands Possibilities



Roberto Andrade

Founder, BuildFy

25 years in technology, since 2001. Computer Engineer and AI specialist. BuildFy is a brand of CableTech Innovations LLC.

Here Is Hope

A philanthropic initiative co-founded by Roberto and Diane Andrade, for children in situations of vulnerability and their families. BuildFy contributed technology solutions and the initiative's website. Technology could likewise serve other mission-driven organizations.

Separate from BuildFy's business: donations are not BuildFy revenue or investor returns. Programs are planned, not yet operating; its legal entity and fundraising rules are still being confirmed.

Let's explore what we can build together.

We welcome conversations about mentorship, strategic partnerships and potential investment.

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