BUILDFY
GROUP

2026

Corporate Profile

One Infrastructure. Multiple Possibilities.

AI Infrastructure & Business Solutions

WHO WE ARE

One infrastructure. Multiple possibilities.

BuildFy develops reusable AI infrastructure and business solutions.

Shared capabilities for identity, knowledge, orchestration, creative execution, automation, quality and operations are designed to support many applications, so a new product does not have to rebuild the same foundations.

MISSION

BuildFy exists to make AI useful in day-to-day business: connected to real knowledge, running inside real workflows, and checked against evidence.

VISION

The next generation of business technology will be connected, intelligent and accessible.

Where BuildFy is heading. It describes intent, not what is available today.

THE BUSINESS PROBLEM

AI is everywhere. Connected execution is not.

- Knowledge lives in people, inboxes and old files
- Every tool keeps its own customer record
- Follow-ups depend on someone remembering
- Messages wait without a clear owner
- Each new project starts from zero
- AI pilots never reach daily operations

THE OPPORTUNITY

From fragmented operations to connected intelligence.

Integrated

Knowledge, tools and people share context.

Reusable

Built once, then used across workflows.

Governed

Permissions, approval and evidence stay in place.

No market-size figure is presented: sizing follows commercial validation.

SHARED AI INFRASTRUCTURE

Built once. Reused across solutions.

BuildFy products are designed to stand on common foundations instead of separate builds.

Identity, knowledge, experience, media, agents, automation, quality and operations are being developed as reusable shared capabilities. This allows each solution to build on existing foundations while focusing on its specific business needs.

Reuse

What is solved once should not need rebuilding.

Orchestration

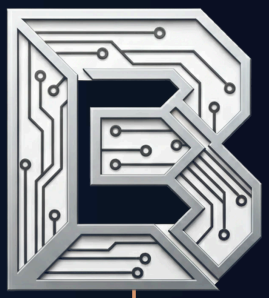
Agents and tools act under explicit permissions and review.

Connected workflows

Information keeps its source and flows between steps.

THE EIGHT FOUNDATIONS

Status as published on buildfy.ai



Identity
Reusable foundation

New products start with sign-in and roles solved.

Agent Orchestration
Internal implementation

Work is delegated under explicit permissions.

Knowledge
Working prototype

Answers keep their source and can be checked.

Automation
Working implementation

Recurring work runs and reports what it did.

Experience
Working prototype

Interfaces come from proven parts.

Testing & Quality
Used as a release gate

Releases are accepted on measured evidence.

Creative
Working prototype · used internally

Media production becomes a repeatable pipeline.

Deployment & Operations
Working implementation

Build and run with health checks and rollback.

PRODUCT ECOSYSTEM

Ten products. Four business outcomes.

GROWTH & ACQUISITION



BuildFy Growth

Working prototype

Reads a business's public presence and turns it into a prioritized picture of what to improve next.



LeadFy

Working prototype

Discovers and qualifies real commercial opportunities for a business, with the reasoning shown.



Viralize

In development · Release review pending

Interactive forms and quizzes that turn visitors into qualified, consented leads.

CUSTOMER OPERATIONS



ClearCall

Working prototype

An AI attendant for service businesses: every call and message is recognized, answered and routed.



HubFy

Working prototype · In internal use

Relationship intelligence: one customer history, task list and billing view across every channel.

Content, communities and learning.

CONTENT & EXPERIENCES

DellFine

Working prototype · Web

An editorial platform where professionals publish their story as a profile, feature or magazine edition.

BookFy

Working prototype

Write, design and prepare a book by text or voice, with editorial AI at every step.

BuildFy Events

Production · Delivered for a live event

The digital layer of a physical event: the program and guidance in one place for every attendee.

COMMUNITIES & LEARNING

SpiriFy

Working prototype · Web experience · mobile in development

A devotional media platform — journeys, films, series and podcasts.

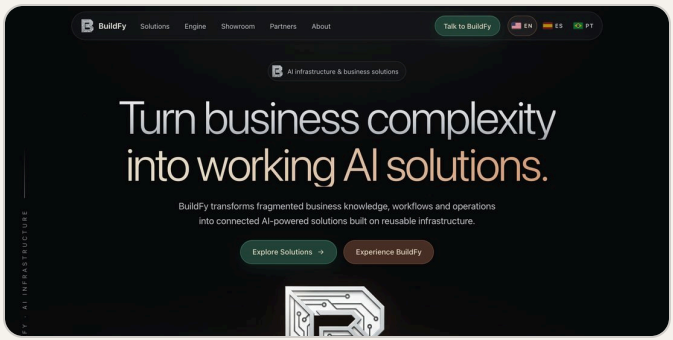
LearnFy

Working prototype

A calm study experience that turns a knowledge base into guided lessons, progress and review.

WORKING EXPERIENCES

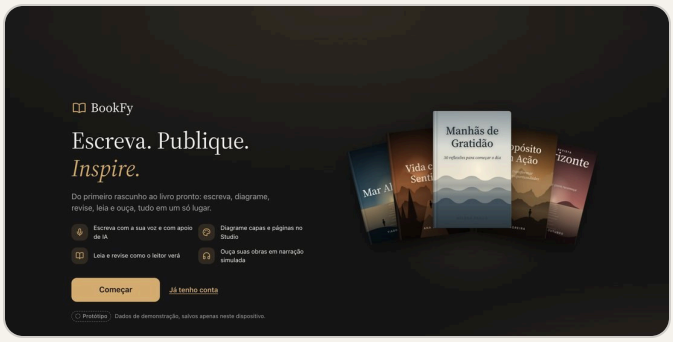
From architecture to working experiences.



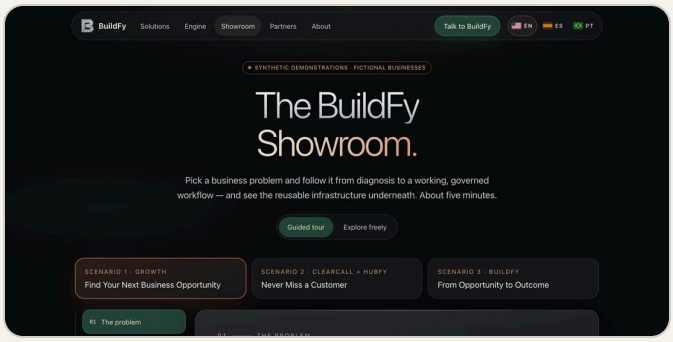
buildfy.ai Production



BuildFy Growth Working prototype



BookFy Working prototype



Showroom Demo · fictional businesses

Production delivery	buildfy.ai in three languages. BuildFy Events, delivered for a live business event.
Private testing	BookFy and LearnFy iOS builds in founder-only internal TestFlight. Not on the App Store.
Working prototype	BuildFy Growth public demo, BookFy preview, DellFine and SpiriFy on the web.
Local technical validation	LeadFy: a controlled end-to-end test run. ClearCall: assessed for pilot readiness; no pilot authorized yet.
Planned capability	First commercial pilots. Technology for mission-driven organizations.

Engineering evidence, not customer traction. No usage or revenue figures.

COMMERCIAL DIRECTION

From technology to traction.

The current phase, BuildFy Genesis III, aims to turn technical execution into commercial validation, repeatable customer acquisition and strategic partnerships.

Proposed · not yet commercially validated

Business opportunities

BuildFy Growth + LeadFy. Working prototypes.

Lead capture & conversion

Viralize. In development; enters pilots only after its release review closes.

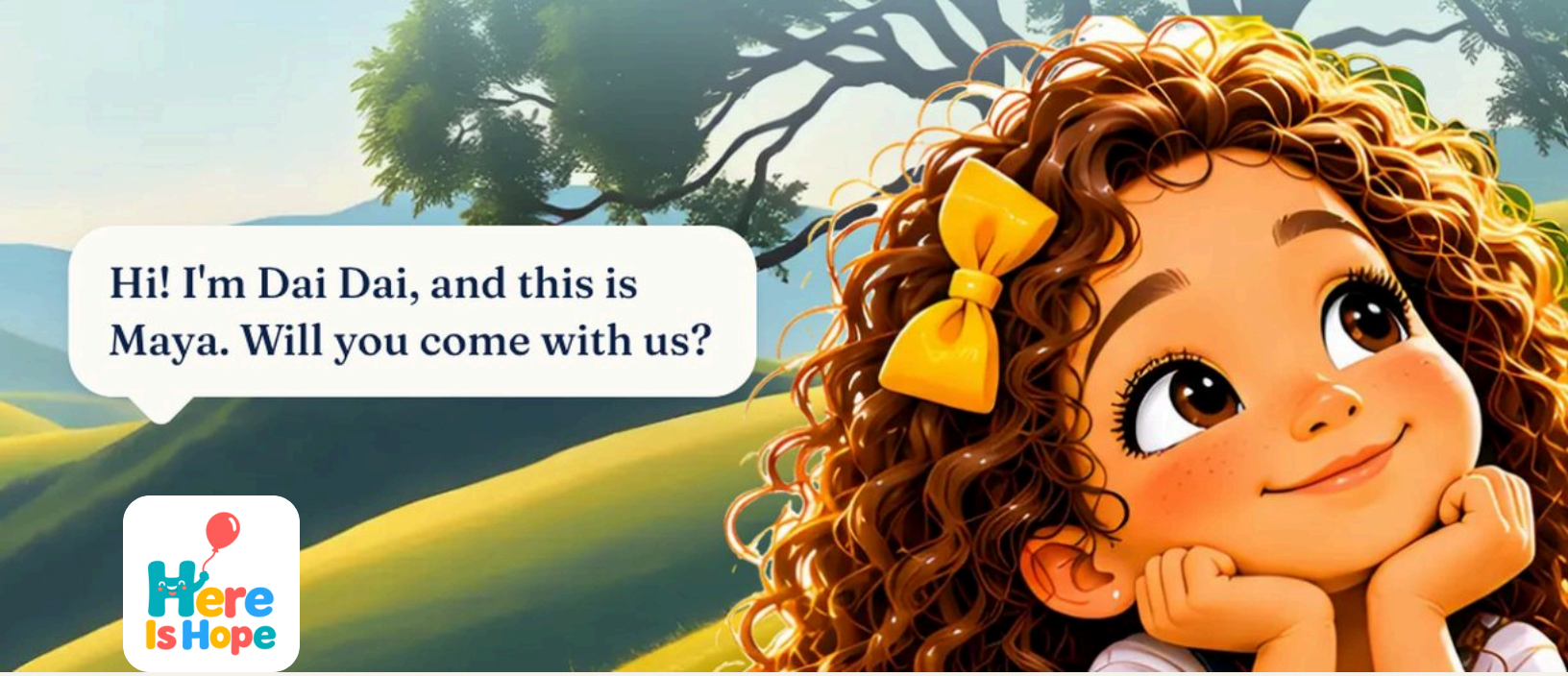
Customer communication

ClearCall. Working prototype.

BUSINESS-MODEL DIRECTIONS

- Software subscriptions
- Scoped implementations
- Recurring managed services
- Strategic licensing & partnerships

Proposed and unvalidated. No ARR, CAC, LTV, margin or forecast figures are presented.



IMPACT & PHILANTHROPY

Business innovation. Human impact.

Here Is Hope is a philanthropic initiative co-founded by Roberto Andrade and Diane Andrade, for children in situations of vulnerability and their families. BuildFy has contributed technology solutions and the initiative's institutional website. hereishope.life

Where technology could help: donor relationships, program operations, communications and impact measurement.

Kept separate from BuildFy's commercial operations. Donations are not BuildFy revenue or investor returns. Programs are planned, and none is in operation. The legal entity and fundraising rules are still being confirmed. This is not a solicitation of funds or a promise of any tax benefit.

FOUNDER

Building the next generation of AI-powered solutions.



Roberto Andrade

Founder, BuildFy
AI Systems Architect
Technology Entrepreneur

25 years in technology, since 2001. Computer Engineer and AI specialist. Full time on BuildFy since June 2025, building its AI agents and shared infrastructure himself.

"Artificial intelligence should empower human creativity, not replace it."

United Airlines
Cyber Security Engineer

Citibank
VP, Cyber Security Engineer

Deloitte & Touche
Advisory Specialist Master

Employers are named as career history only; none endorses, sponsors or partners with BuildFy.

STRATEGIC PARTNERSHIPS & CONTACT

Let’s explore what we can build together.

BuildFy welcomes conversations with experienced advisors, strategic technology partners, distribution and channel partners, potential investors and impact innovation collaborators.

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